

Marketing 1

By the end of the course, you will be able to **give effective feedback**, talk about **objectives** and **goals**, **motivate** your team, **build rapport** and **sympathy** and manage from a **distance**, along with lots more!

Lesson 1: **Presenting yourself**

Lesson 2: **Market positioning**

Lesson 3: **Participating in a meeting**

Lesson 4: **Opinions and advice**

Lesson 5: **Effective presentations**

Lesson 6: **Visual data and graphs**

- ✓ Personal trainer
- ✓ 100% online
- ✓ 10 hours
- ✓ Certified
- ✓ Eligible for CPF
- ✓ 6 Live Classes

LEARN

Online activities
(30-60 min)
10 mins a day



SPEAK

Live Class
(55 min)
**Weekly classes
with your trainer**



PROGRESS

Lesson tests
(30-90 min)
**Extra resources, reports
and review quizzes**





Marketing 2

Are you a manager and need English? This course will help you to **prioritise** and **delegate** work, **resolve conflicts**, **coach**, manage **multicultural** teams and deal with **change management**, along with lots more!

Lesson 1: **A marketing strategy**

Lesson 2: **Meeting client needs**

Lesson 3: **Competitive advantages**

Lesson 4: **xxxx**

Lesson 5: **xxxx**

Lesson 6: **International clients**

- ✓ Personal trainer
- ✓ 100% online
- ✓ 15 hours
- ✓ Certified
- ✓ Eligible for CPF
- ✓ 6 Live Classes

LEARN

Online activities
(30-60 min)
10 mins a day



SPEAK

Live Class
(55 min)
**Weekly classes
with your trainer**



PROGRESS

Lesson tests
(30-90 min)
**Extra resources, reports
and review quizzes**